

Swiss Made 

BIO | vleur  
anti-aging cosmetique



There are things as pure and perfect  
as nature!

100% active ingredients 0% water



# WHAT MAKES VLEUR SO SPECIAL?

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The skin is the biggest organ of the human being and we surround ourselves with this delicate and protective cover. Yet, environmental impact, stress, UV-radiation and aging-processes irritate its natural beauty and its ability to revitalize / regenerate.

Today vleur – anti-aging skincare enables us to effectively meet such development. Based on intense research and on the implementation of innovative scientific insight vleur pursues a totally new path in skincare.

Thus, vleur – anti-aging cosmetics does completely without the usual addition of water (aqua) in skincare products. We use the pure juice of the wild Aloe Anmaris instead, which offers the extraordinary positive ability to store moisture. Essences rich with lively substances from blossoms, leaves or seeds of the Evening Primrose, Calendula or Echinacea, depending on the blend, have an intense treating or skin strengthening effect. We extract hyaluron, vitamin E, liposomes and ceramides

exclusively from high quality raw materials of natural origin such as oil from not genetically engineered soy.

vleur face creams and serums contain a specially high concentration of liposomes, hyaluron and ceramide 3.

The combination of the individual products increases the effects to a high extent and leads to optimal treatment results: Your skin gets visibly smoother, perceptibly vitalized and sustainably strengthened. The result is a bright complexion.

We are committed to meet the highest demands. Most of the products are bio-certified; all of them are skin-tested and, of course, free of any synthetic colors, aromas and preservatives. They only contain natural emulsifiers and surfactants mild to the skin. Only products with an organic content of at least 95% are awarded the Cosmebio symbol - Products with the Vegan symbol do not contain any animal substances.



### LIFTING SERUM

This gel vitalizes sensitive and dry skin. Natural liposomes, ceramide 3 and hyaluron regenerate the skin with an effect of depth (e.g. after sun-bathing), and they effectively build up moisture protection. At the same time, Lifting Serum has a cooling and treating effect. A special combination of plants relaxes the skin of your face. Lifting Serum is to be applied before any day- or night-treatment.

### LIFTING SERUM PLUS

This gel comforts blemished and greasy skin. Viola and mild lactose balance the skin. Aloin, an extract from the leaves of the wild growing Aloe Anmaris, causes the clearing effect to unfold. Lifting Serum Plus has a cooling and treating effect and provides sustaining moisture. Apply before day- or night-treatment and whenever required.





### 24 H PFLEGE

This high-quality anti-aging skincare grants an optimal supply of moisture to your skin. The exclusive blend of active substances from Aloe Anmaris, liposomes, ceramide 3, hyaluron and rosehip activate the skin's own protection system. The result is a bright complexion. To be applied to skin and neck in the morning and after the lifting serum in the evening.

### CREME BALANCE

This soothing anti-aging face cream treats greasy and blemished skin. It reduces reddening and prevents blemishes. Yeast with an enzymatic effect balances the blemished skin. Blackheads (comedone) can be simply wiped away after a treatment of only 7 days. Apply to your skin in the mornings and evenings after the application of the Lifting Serum plus.





### NACHTPFLEGE

This anti-aging night cream contains valuable skin-related liposomes which in combination with organic shea butter smoothes out the skin and provides a velvety feeling. Liposomes from vegetal lecithin carry vegetal essences into the skin and stimulate the regeneration of the cells. Very dry skin requires the application of this cream also in the mornings. Apply in the evenings, and in the mornings if required, after the cleansing and the application of the Lifting Serum onto the demanding parts of your face and neck.

### GETÖNTE PFLEGE

Natural light-reflecting pigments make this anti-aging skin care adapt to every skin tone. Unevenness is optically balanced. Licorice root and bearberry gently and naturally lighten the complexion with over-pigmentation. High doses of ceramides, hyaluron and liposomes intensely treat your skin. Apply Tinted Skin Care after 24 Hour Skin Care or Cream Balance. The natural perfume gently seduces your senses.





### TERRA VITAL MASKE 3in1

This peeling mask provides the feeling of deep cleansing for your face and your body. The generous Asian lava earth causes the highest possible exchange of ions gently peeling and tightening your skin. It lightens, brightens and refreshes your complexion. It's also suitable for the scalp. It supports the removal of a silicon layer and it provides volume to your hair. Mix it with water and massage the scalp with it for about 2 minutes. Then wash it with shampoo and rinse thoroughly.



### KAOLIN MASKE

Individual mask of finest South-African Kaolin clay for every skin type. Mix with water and add vegetal drops suitable to your skin type. This combination increases the effect and provides best results for your personal needs. The Kaolin Mask purifies and soothes sensitive and stressed skin; in addition, your skin feels like velvet.





your skin has secrets only nature knows

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### TIEFENREINIGUNG

Gentle cleanser and toner in one. Apply foam to the moist skin in the morning and evening, rub it gently into the skin and rinse with warm water. Valuable vegetal essences cool and soothe sensitive skin and leave a feeling of freshness and deep cleansing.



### PEELING 2 IN 1

Peeling and mask in one. The generous Asian lava earth causes the highest possible exchange of ions, thus gently peeling and tightening your skin. This deep cleansing removes blemishes, reduces the size of your pores and lightens the appearance of your skin. It provides a visibly improved and fresher complexion. Suitable for every skin type. Rub in peeling for about 2 minutes and rinse with warm water.



### FEMINA WASH

The feminine private parts are very delicate and sensitive. Fluctuation of the hormone level, stress or conventional shower-gels may disturb their natural balance. This mild wash-foam cleans gently and safely by its 100% natural substances. Lactose balances the pH-value of your intimate flora. For your daily hygiene. PH-value 4.8.